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For Immediate Release

Republic Polytechnic Enhances its 2D Animation Capability with Toon Boom

Montreal (March 5, 2007) – Emmy award-winning Toon Boom Animation Inc. today announced that Republic Polytechnic, one of Singapore's most high-tech and leading-edge Institutes of Higher Learning, has decided to provide 2D animation facilities for its students utilising Toon Boom Storyboard and Toon Boom Studio.

New Media students will start learning and producing 2D animation using Toon Boom's advanced technology as soon as April 2007, with the first graduating class to use the Storyboard and Studio solutions scheduled for March 2008.

"In Singapore, the creative industry is seen as one of the nation's next waves for success and stability and the government is providing huge support to propel growth. Our School decided to adopt Toon Boom products to prepare the next generation of creative professionals with the most advanced 2D animation technology available," said Graham Perkins, Assistant Director, Capability Development, School of Technology for the Arts at Republic Polytechnic.

"Singapore's dynamism and creativity are unparalleled. Toon Boom feels privileged to provide software solutions that will nurture the unique potential the next generation of new media professionals has," stated Joan Voogesang, President and Chief Executive Officer at Toon Boom Animation.

About Toon Boom Animation Inc.

Toon Boom Animation Inc. is the worldwide leader in animation software solutions. Toon Boom carries entry level and high-end animation software solutions for film, television, web, games, mobile devices and training applications. In 2005, Toon Boom was granted the **Primetime Emmy® Engineering Award** by the Academy of Television Arts & Sciences for its significant contribution made to the animation industry targeted for television, in North America and throughout Asia, Europe and the Middle East. In 2006, the IT Federation of Quebec (FIQ) awarded an **OCTAS 2006** in the Multimedia – educational and cultural sector category, for Toon Boom Studio V3.

Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include **Nelvana, Warner Bros., Mercury Filmworks, China Central Television, Toonz Animation India, Starbust Animation, Answer Studio, Alphanim, Cosgrove Hall, Cromosoma** and **Lanterna Magica**, to name a few. Some of the prestigious productions done with Toon Boom's technology include **Les Triplettes de Belleville, Looney Tunes: Back in Action, The Rugrats, SpongeBob The Movie** and **Curious George**.

For additional information, visit Toon Boom at www.toonboom.com.

About Republic Polytechnic

The first educational institution in Singapore to adopt the Problem-Based Learning approach for all its diploma programmes, Republic Polytechnic has five schools offering nineteen diploma courses in Information & Communications Technology, Engineering, Applied Science, Technology for the Arts, and Sports, Health & Leisure. Republic Polytechnic is committed to nurturing innovation and entrepreneurial learning in an environment that develops problem-solving process skills and a life-long learning attitude. Its holistic, broad-based curriculum, covering culture, enterprise development and cognitive processes, prepares students for an active and meaningful role in society. Republic Polytechnic strives for excellence by achieving various national and international accreditations, including People Developer Standards, ISO9001, ISO14001, OHSAS 18001, Singapore Quality Class, Singapore Innovation Class, and the Singapore Health Awards (Gold).

For more information, visit <http://www.rp.sg>.