



For more information, contact:
Karina Bessoudo
(514) 490-6479
karina@toonboom.com

For Immediate Release

Toon Boom Storyboard Pro Wins an OCTAS 2007

Montreal (June 4, 2007) – Emmy award-winning Toon Boom Animation, Inc. today announced that they were awarded an OCTAS 2007 in the Technological Innovation category by the IT Federation of Quebec (FIQ) for their product Toon Boom Storyboard Pro. The award was presented at the OCTAS 2007 Gala on June 2, 2007. As a complete paperless application, Toon Boom Storyboard Pro enables producers and storyboard artists to create professional storyboards, generate animatics in real-time and efficiently manage the pre-production of any audiovisual project.



"We are very grateful to the members of the FIQ jury to reward Toon Boom Storyboard Pro in the Technological Innovation category. Knowing this category goes as far as the OCTAS' beginning in 1987, receiving this prestigious distinction could not be more gratifying and timely as we recently launched this advanced application," said Joan Vogelesang, President and Chief Executive Officer at Toon Boom.

About Toon Boom Animation Inc.

Toon Boom Animation Inc. is the worldwide leader in animation software solutions. Toon Boom carries entry level and high-end animation software solutions for film, television, web, games, mobile devices and training applications. Toon Boom's solutions also include powerful pre-production tools ideal for all animated or live-action projects. In 2005, Toon Boom was granted the **Primetime Emmy® Engineering Award** by the Academy of Television Arts & Sciences for its significant contribution made to the animation industry targeted for television, in North America and throughout Asia, Europe and the Middle East. In 2006, the IT Federation of Quebec (FIQ) awarded an **OCTAS 2006** in the Multimedia – educational and cultural sector category, for Toon Boom Studio V3. In 2007, FIQ awarded an **OCTAS 2007** in the Technological Innovation category, for Toon Boom Storyboard Pro.

Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include **Nelvana, Warner Bros., Mercury Filmworks, China Central Television, Toonz Animation India, Starbust Animation, Answer Studio, Alphanim, Cosgrove Hall, Cromosoma and Lanterna Magica**, to name a few. Some of the prestigious productions done with Toon Boom's technology include **Les Triplettes de Belleville, Looney Tunes: Back in Action, The Rugrats, SpongeBob The Movie** and **Curious George**.

For additional information, visit Toon Boom at toonboom.com.