



For more information, contact:  
Karina Bessoudo  
(514) 278-8666, extension 248  
karina@toonboom.com

For Immediate Release

## Facelift Produces *Monstories* in Harmony

Montreal (October 10, 2005)—Toon Boom Animation today announced that Facelift Enterprises Incorporated is producing *Monstories*, their internationally award-winning television series, using Toon Boom Harmony. A mix of hand drawn animation with CG components, the 52 episode production has its entire pre-production, colour styling, compositing and post production created out of Facelift's Vancouver location, while Philippine animation studio PASI takes care of a majority of scanning, portions of animation, and inking and painting. Scheduled for broadcast on Cartoon Network in 2005/2006, *Monstories* introduces an ensemble cast of characters which provide the funniest, most entertaining one minute of cartoon possible.



Facelift Ent. Inc. is a full service pre-production through post-production animation development company. Responsible for creative contributions to numerous international award-winning animated series, Facelift Ent. Inc. brings a comprehensive understanding of series creation, production, and an established track record of industry success to all projects produced under the Facelift banner.

"We enjoy the workflow flexibility afforded us by utilizing Harmony on *Monstories*. Harmony's efficient paint tools help streamline our colour styling process; we easily export colour palettes from Harmony to send to PASI, and just as easily import files sent in return to continue post-production here at Facelift. The ability to create our digital paint files with resolution independence makes the transition to multiple platforms a simpler process. Currently we use Harmony's digital paint capacities and are already working on our new project for next year where the full capabilities of Harmony could be used" said Lance Taylor, Creative Director at Facelift.

### **About Toon Boom Animation Inc.**

Winner of the 2005 Primetime Emmy® Engineering Award, Toon Boom Animation Inc. is the worldwide leader of animation software solutions with high-tech tools such as morphing, inverse kinematics and glue. Toon Boom carries several leading animation products, including Harmony, Opus, Solo and Studio. Harmony is a revolutionary solution designed to meet digital animation production needs, whether it is cut-out or paperless. Its superior toolset, with morphing, inverse kinematics and glue, makes it the solution for any studio wanting to create the highest-quality animation cost-effectively. Toon Boom Opus is the industry standard for traditional animation production. From scanning, inking and painting, to compositing and rendering, its powerful features translate into significant savings throughout the production process. Designed to meet the needs of small studios and independent filmmakers, Toon Boom Solo brings the power of Toon Boom's most advanced applications into this stand-alone animation software solution. As for Toon Boom Studio, this application is the ideal tool for individuals. Toon Boom also offers consulting and training services dedicated to increasing animation production efficiency and quality. With these great offerings, Toon Boom Animation is well-poised to continue delivering quality, efficiency and reliability to the animation community - for all animation styles and formats.

Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Klasky Csupo, Warner Bros., Paramount Pictures, Universal, Mercury Filmworks, Wild Brain, King Camera, Cromosoma and Lanterna Magica, to name a few. Some of the prestigious productions done with Toon Boom's technology include *Les Triplettes de Belleville*, *Looney Tunes: Back in Action*, *Rugrats*, and *The SpongeBob SquarePants Movie*.

In 2004, the Federation of Indian Chambers of Commerce & Industry honored Ms. Vogelesang, President and Chief Executive Officer of Toon Boom Animation, with the Life Time Achievement Award for promoting the Indian Animation Sector globally. Since 1999, Toon Boom has advocated the potential of India as an animation destination and has established a great working relationship with many successful studios.

For additional information, visit Toon Boom at [www.toonboom.com](http://www.toonboom.com).

Opus™, Solo™, Studio™ and Harmony™ are trademarks of Toon Boom Animation Inc. Other company and product names may be trademarks of their respective owners.