



For Immediate Release

Toon Boom Concerto Reaches its Finale

Montreal (June 1, 2005) – Toon Boom Animation announced today that Toon Boom Concerto is phased out of the market due to the superior toolset offered by Toon Boom Harmony. Toon Boom Harmony is the leading animation software solution for digital productions. Building on Opus and Concerto's capabilities, Toon Boom Harmony comes with more advanced features – such as morphing, inverse kinematics and “glue” – that enhance the animation production process, whether it is traditional or digital. Harmony also includes a global template library that facilitates the reuse of assets, all set up in an integrated pipeline.

"Considering how superior Toon Boom Harmony is, we decided to phase out Concerto and focus on providing the best animation software solution to the animation community," shared Joan Vogelesang, President and Chief Executive Officer at Toon Boom.

Toon Boom Harmony runs on Linux, PC and Mac.

About Toon Boom Animation Inc.

Building on over a decade of great successes, Toon Boom Animation Inc. is the worldwide leader of animation software solutions with high-tech tools such as morphing, inverse kinematics and glue. Toon Boom carries several leading animation products, including Harmony, Opus and Toon Boom Studio. Harmony is a revolutionary solution designed to meet digital animation production needs, whether it is cut-out or paperless. Its superior toolset, with morphing, inverse kinematics and glue, makes it the solution for any studio wanting to create the highest-quality animation cost-effectively. Toon Boom Opus is the industry standard for traditional animation production. From scanning, inking and painting, to compositing and rendering, its powerful features translate into significant savings throughout the production process. As for Toon Boom Studio, this application is the ideal tool for artists and schools. Toon Boom also offers consulting and training services dedicated to increasing animation production efficiency and quality. With these great offerings, Toon Boom Animation is well poised to continue delivering quality, efficiency and reliability to the animation community - for all animation styles and formats.

Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Klasky Csupo, Warner Bros., Paramount Pictures, Universal, Mercury Filmworks, Wild Brain, King Camera, Cromosoma and Lanterna Magica, to name a few.

In 2004, the Federation of Indian Chambers of Commerce & Industry honored Ms. Vogelesang, President and Chief Executive Officer of Toon Boom Animation, with the Life Time Achievement Award for promoting the Indian Animation Sector on the global map. Since 1999, Toon Boom has advocated the potential of India as an animation destination and has established a great working relationship with many successful studios.

For additional information, visit Toon Boom at www.toonboom.com.

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