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For Immediate Release

Algonquin College Teaches Toon Boom Harmony

Montreal, May 11, 2005 – Today Toon Boom Animation announced that Algonquin College has chosen Toon Boom Harmony as part of its three-year Animation program. Algonquin's program provides students with training in both traditional and digital animation. Following a first year of studies, students have the option of pursuing either traditional or digital animation. They learn the skills necessary to work effectively as animators in a variety of settings. Graduates acquire the skills necessary to work independently, collaboratively, and in studio settings.



One of the leading Canadian animation studios that hires Algonquin College graduates is Mercury Filmworks: "In 2004, we hired 16 Algonquin graduates. This year we nearly doubled that number hiring 30 fresh graduates and involving them in our ongoing productions" shared Kyle MacDougall, Studio Manager at Mercury Filmworks.

"We are thrilled to give our students the opportunity to train on the most advanced technology in the market that will also give them excellent job opportunities as soon as they graduate," commented Paul West, Coordinator Animation, School of Media and Design, at Algonquin College.

About Toon Boom Animation Inc.

Building on a decade of great successes, Toon Boom is the world-leading supplier of animation technology. Toon Boom Animation Inc. carries several leading animation products, including Opus, Harmony and Toon Boom Studio. Toon Boom also offers consulting and training services dedicated to increasing animation production efficiency and quality. Harmony, a new solution designed to meet digital and paperless animation production needs, comes with high-tech tools such as morphing, inverse kinematics and glue. With these great offerings, Toon Boom Animation is well poised to continue delivering quality, efficiency and reliability to the animation community - for all animation styles and formats.

Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Klasky Csupo, Warner Bros., Paramount Pictures, Universal, Mercury Filmworks, Wild Brain, King Camera, Cromosoma and Lanterna Magica, to name a few.

In 2004, the Federation of Indian Chambers of Commerce & Industry honored Ms. Vogelesang, President and Chief Executive Officer of Toon Boom Animation, with the Life Time Achievement Award for promoting the Indian Animation Sector on the global map. Since 1999, Toon Boom has advocated the potential of India as an animation destination and has established a great working relationship with many successful studios.

For additional information, visit Toon Boom on the Web at www.toonboom.com.

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About Algonquin College

Located in the Nation's Capital and the Ottawa Valley, Algonquin College is the third-largest of the 24 colleges in the Ontario college system. Algonquin College turns technology to students' advantage, delivering top-calibre education and valuable experience in high-demand industries. Algonquin College has a diverse population of more than 14,000 full-time students, 25,000 part-time students in more than 120 programs. More than 3,000 full- and part-time staff are employed at the College and it is their commitment that will ensure Algonquin becomes the leading College in Canada. The Animation Program started as a two-year course at Algonquin College in 1989. Originally conceived to fill a need for quality entry-level artists at local studios the program has developed into a three-year advanced diploma program offering traditional, 2D digital and 3D computer animation as part of its curriculum. The success and high job placement rate of its graduates in studios around the world is due, in part, to the dedication of its teaching staff who have varied and extensive experience working in the animation industry. Most have been departmental supervisors, directors or producers some with up to 20 years experience. Many continue to do freelance work, keeping their own skills sharp and staying current with any changes to the animation industry. The Animation Program has an Advisory Board comprised of members from local studio-owners, producers, directors and artists who help ensure the program continues to grow and maintain the highest standards.

For more information on the Algonquin College Animation Program contact:

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