



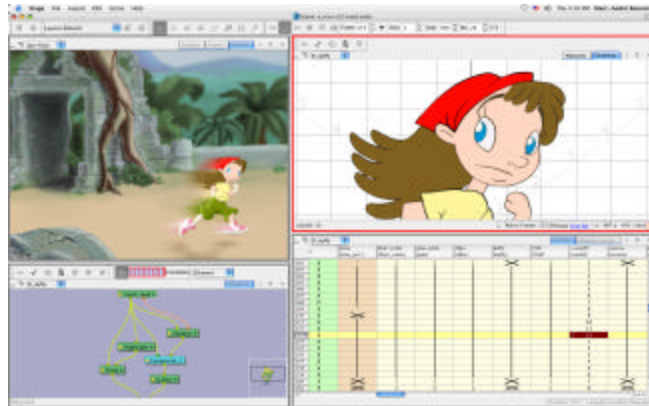
For Immediate Release

Toon Boom Ships Opus and Concerto for Mac

Montreal (October 6, 2004) – Toon Boom Animation announced today that Opus and Concerto on Mac are ready to ship. OPUS and Concerto are the most advanced solutions for the production of traditional and digital animation, providing customers with an integrated production workflow, powerful 3D scene planning, sophisticated effects, compositing tools and seamless 2D/3D integration.

Initially this version will be applicable to the large-scale studios working in multi-platform environments. This version will be available to single-users during the first quarter of 2005.

OPUS and Concerto join Toon Boom Studio among Toon Boom's highly-acclaimed Mac OS X offerings.



About Toon Boom Animation Inc.

Building on a decade of great successes, Toon Boom has entered a new era. Designated as Toon Boom Animation Inc., the company carries several leading animation products, including USAnimation OPUS and Toon Boom Studio. Toon Boom also offers consulting and training services dedicated to increasing animation production efficiency and quality. Concerto, a new solution designed to meet digital and paperless animation production needs, is implemented in prestigious animation studios worldwide.

With these great offerings, Toon Boom Animation is well-poised, as the world-leading supplier of animation solutions, to continue delivering quality, efficiency and reliability to the animation community – for all animation styles and formats. Toon Boom's client base ranges from major Hollywood studios creating blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Klasky Csupo, Warner Bros., DreamWorks, Paramount Pictures, Universal, Mercury Filmworks, Wild Brain, King Camera, Cromosoma and Lanterna Magica, to name a few. For additional information, visit Toon Boom on the Web at www.toonboom.com.

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