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For Immediate Release

Toon Boom Announces Opus and Concerto for Mac OS X

(WWDC 2004, June 28, 2004) –Toon Boom Animation today released OPUS and Concerto for Mac OS X. OPUS and Concerto are the most advanced solutions for the production of traditional and digital animation, providing customers with an integrated production workflow, powerful 3D scene planning, sophisticated effects, compositing tools and seamless 2D/3D integration. Customer release of OPUS and Concerto for Mac OS X is scheduled for September 2004.



"Bringing our high-end products to Mac OS X was a natural and significant move for Toon Boom," states Joan Vogelesang, Toon Boom President and Chief Executive Officer. "Mac OS X is the operating system of choice for creative professionals developing high-quality visual content, which makes it the ideal platform for Toon Boom to develop solutions that serve the needs of creative minds in the animation community."

"The combination of Mac OS X and the Power Mac G5 offers the most advanced graphics architecture and performance for digital animation production on a personal computer," says Ron Okamoto, Apple's vice president of Worldwide Developer Relations "Toon Boom provides high-quality, innovative solutions to animation producers and we are happy to have OPUS and Concerto on Mac OS X."

OPUS and Concerto join Toon Boom Studio among Toon Boom's highly-acclaimed Mac OS X offerings.

About Toon Boom Animation Inc.

Building on a decade of great successes, Toon Boom has entered a new era. Designated as Toon Boom Animation Inc, the company carries several leading animation products, including USAnimation OPUS and Toon Boom Studio. Toon Boom also offers consulting and training services dedicated to increasing animation production efficiency and quality. Concerto, a new solution designed to meet digital and paperless animation production needs, is implemented in prestigious animation studios worldwide. With these great offerings, Toon Boom Animation is well poised, as the world-leading supplier of animation solutions, to continue delivering quality, efficiency and reliability to the animation community – for all animation styles and formats. Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Klasky Csupo, Warner Bros., DreamWorks, Paramount Pictures, Universal, Mercury Filmworks, Wild Brain, Sunwoo, and Cuckoo's Nest, to name a few.

For additional information, visit Toon Boom on the Web at www.toonboom.com

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