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For Immediate Release

Toon Boom Studio™ Express is launched. Animation Made Easy!

(Montreal, June 23, 2003) – Toon Boom Technologies is proud to announce the launch of **Toon Boom Studio™ Express**. Toon Boom Studio Express targets the creative professionals as well as hobbyists of all ages and runs on both Windows and Mac.

Easy-to-use, Toon Boom Studio Express, the value-priced solution, is a must-have animation tool for all your creative projects. Use it to create great animations for your corporate and personal web sites; Flash banner ads, Interactive projects and games; videos, PDAs and phones; and anywhere else you want to add eye-catching animations!

Toon Boom Studio™ Express can be upgraded to Toon Boom Studio™ to enjoy more creative freedom and more powerful functionalities.

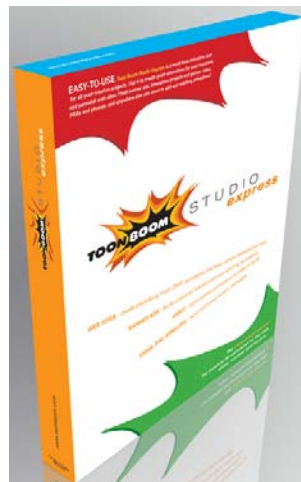
Toon Boom Studio™ Express is available today for \$ 144 USD SRP.

About Toon Boom Technologies Inc.

Based in Montreal, Canada, Toon Boom Technologies Inc. is a world-leading supplier of 2D animation software for businesses and individuals. With a presence in more than 50 countries, Toon Boom Technologies provides a complete suite of high-performance, web-enabled animation tools and services to creators and producers of 2D animation, including USAnimation®, Toon Boom Studio™ and Toon Boom Studio™ Express. Founded in 1994, Toon Boom Technologies offers a 100% vector-based, resolution independent and multi-layer software system with multi-format output to HDTV, Film, DVD, Imax and Macromedia® Flash™. Toon Boom Technologies' products supply the 2D animation market with digital production tools for market-leader studios such as Klasky Csupo, Warner Bros., DreamWorks, Paramount, Universal, Mercury Filmworks, Sunwoo, Cuckoo's Nest and Wang Films.

For additional information, visit Toon Boom on the Web at www.toonboom.com

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