



For Immediate Release

For More Information, contact:
Toon Boom Technologies Inc.
Karina Bessoudo
Tel: 514 278 8666
Email : karina@toonboom.com

Mercury Filmworks
Ruth Atherley, Publicist
Tel: 604 684 9117
Cell: 604 727 3947

MERCURY FILMWORKS MEETS CHRISTMAS DEADLINES FOR TELEVISION SPECIAL THANKS TO USANIMATION®

Montreal (October 2, 2000) -- Timothy Tweedle, a one hour Christmas Special by Evening Sky Productions and Sony Wonder, is currently in production at Vancouver-based Mercury Filmworks, a prestigious client of Toon Boom Technologies. One of North America's largest and busiest animation post-production houses, MFW will complete their work in time for the Christmas special to air on the Disney Channel in the US and Global Television in Canada this December.

"We had an extremely tight timeline for this project," says Clint Eland, CEO and Executive Producer of Mercury Filmworks. "In order to meet our milestones and deadline, we are turning to USAnimation because of the rendering power available to us. By deploying over 15 USAnimation rendering engines on mixed NT, SGI, and Linux platforms, we are going to meet the deadline and maintain the quality of work that has created an international reputation for Mercury Filmworks."

About Toon Boom Technologies Inc.

Toon Boom Technologies Inc. (www.toonboom.com) is the only company on the international market offering 100% vector-based, resolution-independent, Macromedia® Flash™ enabled, 2D cel animation software package. Toon Boom's flagship product, USAnimation®, is the most advanced 2D animation system at the service of the classical animation industry.

Toon Boom Technologies is pleased to offer its clients turnkey solutions that live long after the sale of its software. The Toon Boom team has extensive experience in the integration of the hardware and software components and can help in the hiring of key staff and managing the production during the implementation phase. Our customer support center is staffed by a team of digital animators and computer technicians, that help customers with technical and workflow questions.

Installed in more than 30 countries, USAnimation® is the industry standard in the 2D cartoon animation market. USAnimation® is the software of choice of major studios such as DreamWorks, Film Roman, Warner Bros., Klasky Csupo, Paramount Pictures, Mercury Filmworks, Sunwoo, Cuckoo's Nest, and many others.

About Mercury Filmworks

Mercury Filmworks is one of North America's premier digital animation and post-production houses, providing complete digital solutions to national and international animation

producers. From feature quality digital paint, special effects, 3D animation, and compositing, to uncompressed digital on-line editing, mastering, and network packaging, Mercury Filmworks services clients world-wide from the heart of Vancouver via high-speed wireless to fibre-optic connectivity.

MFW's impressive client list includes Disney Feature Animation, Nelvana, Fox, DreamWorks Animation, Teletoon, the Sony ANIMAX Network, MTV Animation, Disney Channel, YTV, Studio B Productions, Discovery Network, Columbia Tri-Star, SONY, Harvey Entertainment Co., Wild Brain, Pearson Entertainment, FunBag Animation, Curious Pictures, Sony Wonders and DECODE Entertainment.

Mercury Filmworks, along with Klasky Csupo, is a premiere beta-site for USAnimation.

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