



For Immediate Release

For More Information, contact:
Toon Boom Technologies Inc.
Karina Bessoudo
Tel: 514 278 8666
Email : karina@toonboom.com

Mercury Filmworks
Ruth Atherley, Publicist
Tel: 604 684 9117
Cell: 604 727 3947

YVON OF THE YUKON SPENDS TIME AT MERCURY FILMWORKS, ENJOYING USANIMATION[®]'S POWER FEATURES

Montreal (October 2, 2000) -- One of North America's largest and busiest animation post-production houses, Mercury Filmworks (MFW), has just wrapped production on *Yvon of the Yukon*, a new children's animated series airing on YTV in Canada. Using Toon Boom Technologies' USAnimation systems, MFW completed the paint, compositing, 3D and post-production on this hilarious half-hour show by Vancouver's Studio B Productions.

"Despite its traditional look, *Yvon of the Yukon* was a technically demanding show. We employed a lot of unique methodologies that I think would have brought other systems to their knees," explains Clint Eland, CEO and Executive Producer of Mercury Filmworks. "One of the reasons we chose to use USAnimation exclusively for *Yvon* was its maturity on the SGI IRIX platform. The software has been in continual development on IRIX for the past 10 years or so. That's a lot longer than other software and it shows. It's very flexible and provides an enormous amount of power outside of the graphical interface."

About Toon Boom Technologies Inc.

Toon Boom Technologies Inc. (www.toonboom.com) is the only company on the international market offering 100% vector-based, resolution-independent, Macromedia[®] Flash[™] enabled, 2D cel animation software package. Toon Boom's flagship product, USAnimation[®], is the most advanced 2D animation system at the service of the classical animation industry.

Toon Boom Technologies is pleased to offer its clients turnkey solutions that live long after the sale of its software. The Toon Boom team has extensive experience in the integration of the hardware and software components and can help in the hiring of key staff and managing the production during the implementation phase. Our customer support center is staffed by a team of digital animators and computer technicians, that help customers with technical and workflow questions.

Installed in more than 30 countries, USAnimation[®] is the industry standard in the 2D cartoon animation market. USAnimation[®] is the software of choice of major studios such as DreamWorks, Film Roman, Warner Bros., Klasky Csupo, Paramount Pictures, Mercury FilmWorks, Sunwoo, Cuckoo's Nest, and many others.

About Mercury Filmworks

Mercury Filmworks is one of North America's premier digital animation and post-production houses, providing complete digital solutions to national and international animation producers. From feature quality digital paint, special effects, 3D animation, and compositing,

to uncompressed digital on-line editing, mastering, and network packaging, Mercury Filmworks services clients world-wide from the heart of Vancouver via high-speed wireless to fibre-optic connectivity.

MFW's impressive client list includes Disney Feature Animation, Nelvana, Fox, DreamWorks Animation, Teletoon, the Sony ANIMAX Network, MTV Animation, Disney Channel, YTV, Studio B Productions, Discovery Network, Columbia Tri-Star, SONY, Harvey Entertainment Co., Wild Brain, Pearson Entertainment, FunBag Animation, Curious Pictures, Sony Wonders and DECODE Entertainment.

Mercury Filmworks, along with Klasky Csupo, is a premiere beta-site for USAnimation.

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