



Press Release
January 31, 2000

USAnimation® 5.0 and Flash™

Montreal - **Toon Boom** is thrilled to announce the release of **USAnimation® 5.0**, the most advanced 2D cel animation software on the market. **USAnimation® 5.0** now supports the **Macromedia® Flash™** format, making **USAnimation®** the first and only solution available in the Ink and Paint market to include such a feature. Due to its unique vector-based technology, **USAnimation® 5.0** can easily compress movies without any quality loss and stream them straight for the Web.

USAnimation® supporting the **Macromedia® Flash™** format (.swf), means it is possible to save individual **USAnimation®** vector drawings as SWF files or render **USAnimation®** scenes into a **Macromedia® Flash™** movie (.swf) and playback from any **Macromedia® Flash™** Player. The users can benefit from all **USAnimation®** features based on creativity, quality and productivity to create first-class animation and then convert it to **Macromedia® Flash™**. Such a breakthrough allows the users to webcast high quality classical animation on the Web.

«**USAnimation® 5.0** reinforces our commitment to provide the most advanced, flexible and cost-effective package to our clients by integrating key features that are a must for successful animation productions in terms of quality and cost», comments Jacques Bilodeau, President and CEO of **Toon Boom Technologies Inc.** In addition to **Macromedia® Flash™** format support, **USAnimation® 5.0** offers multi-format rendering as well as interactive, real-time, multi-layer 3D Scene planning. All these new capabilities will not only save a studio time and energy, they will also help increase the quality of its productions considerably.

The **USAnimation®** software is the industry standard in the 2D cartoon animation market. It is the software of choice of major studios such as DreamWorks, Film Roman, Warner Bros., Klasky Csupo, Paramount Pictures, Mercury FilmWorks, Sunwoo, Cuckoo's Nest, Cinar and many others.



Toon Boom Technologies Inc. is the only company on the international market offering 100% vector-based resolution independent 2D cel animation packages: a new generation of 2D cel animation software at the service of classical animation industry. With over 1,200 systems installed in more than 30 countries, **USAnimation®** is paving the way for the new era of digital 2D cel animation production.

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