



Press Release  
January 31, 2000

## USAnimation<sup>®</sup> 5.0, a new approach to creativity

Montreal - Toon Boom Technologies is thrilled to announce its release of **USAnimation<sup>®</sup> 5.0** the most advanced 2D cel animation software on the market. This major release has been designed to offer a new way of producing high-quality animation and addresses the new technological challenge of digital television.

The new 3D Camera, or **USAnimation<sup>®</sup>**'s real time Scene Planning module, (which can be used at any time after scanning), allows users to treat 2D elements in a 3D environment. The users can interactively position elements, create new trajectories for the animation and the camera, and let the software calculate the speed and perspective changes for each element separately. At the same time, the users can playback the scene in real time, with all its elements, without rendering it first. Moreover, **USAnimation<sup>®</sup> 5.0** is the only system that offers the possibility to work simultaneously with multiple aspect ratios, including HDTV/16:9, as well as offering multiple views for better 3D scene planning, all in real time. The software runs on both Windows NT and SGI/IRIX workstations.

«**USAnimation<sup>®</sup> 5.0** reinforces our commitment in providing the most advanced, flexible and cost-effective package to our clients by integrating key features that are a must for successful animation productions in terms of quality and cost», comments Jacques Bilodeau, President and CEO of **Toon Boom Technologies Inc.** **USAnimation<sup>®</sup> 5.0**'s unparalleled productivity can be appreciated in many ways:

- any part of the scene can be edited, from the drawings to the animation sequence to the audio tracks, allowing for complete creative control over the project from start to finish;
- complicated camera moves, such as multi-plane zooms, can be tested without waiting for the rendered results, thanks to the real-time preview;
- line width for vector drawings can be controlled and customized as required;
- tasks such as auto-paint can be auto-applied to all drawings.



**USAnimation® 5.0** will not only save studios time and energy, it will also help increase the quality of their productions considerably.

The **USAnimation®** software is the industry standard in the 2D cartoon animation market. It is the software of choice of major studios such as DreamWorks, Film Roman, Warner Bros., Klasky Csupo, Paramount Pictures, Mercury FilmWorks, Sunwoo, Cuckoo's Nest, Cinar and many others.

**Toon Boom Technologies Inc.** is the only company on the international market offering 100% vector-based resolution independent 2D cel animation packages: a new generation of 2D cel animation software at the service of classical animation industry. **USAnimation®** is paving the way for the new era of digital 2D cel animation production.

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