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For Immediate Release

Toon Boom Joins the RealNetworks' RealPartner Program

Montreal (December 11, 2000) - Toon Boom Technologies is pleased to announce its participation in the RealNetworks® RealPartner Program. Toon Boom will further refine Web animation tools that work well with the RealSystem®, a significant player in the Flash community. Such an effort can only contribute to make Web animation a more viable business, allowing users to access Toon Boom's advanced Web-ready technology, such as the latest USAnimation® Web Edition software package.

"We're pleased Toon Boom technologies has chosen to support RealSystem and we welcome Toon Boom into the RealPartner Program ", said Geoff Walker, Sr. Developer Relations Manager, RealNetworks, Inc. "Now the more than 155 million unique, registered RealPlayer® users can take advantage of Toon Boom's innovative 2D animation technology."

Indeed, Toon Boom Technologies recently released USAnimation® Web Edition, a digital animation software tool for new media companies and Web animation studios. With USAnimation® Web Edition, content producers can create spectacular and compelling animation for the Web, allocate more time to creative tasks and focus on higher-quality content.

About Toon Boom Technologies Inc.

Toon Boom Technologies Inc. (www.toonboom.com) is the only company on the international market offering 100% vector-based, resolution-independent, Macromedia® Flash™ enabled, 2D cartoon animation software packages for all media platforms. Toon Boom's products, USAnimation® and USAnimation® Web Edition, are the most advanced 2D animation systems at the service of the animation industry.

Toon Boom Technologies is pleased to offer its clients turnkey solutions that live long after the sale of its software. The Toon Boom team has extensive experience in the integration of the hardware and software components and can

help in the hiring of key staff and managing the production during the implementation phase. We staff our customer support center with a team of digital animators and computer technicians that can help customers with technical and workflow questions.

Installed in more than 30 countries, USAnimation® is the industry standard in the 2D cartoon animation market. USAnimation® is the software of choice of major studios such as Stan Lee Media, DreamWorks, Film Roman, Warner Bros., Klasky Csupo, Paramount Pictures, Liquid Animation, Mercury FilmWorks, Sunwoo, Cuckoo's Nest, and many others.

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